



The school bell has rung, it's *back to business*.
Some big months ahead, be *sure* not to miss this.

Opportunity to grasp some business for all.
Embrace the momentum, be present, *act cool*.

Cool is *magnetic*. Irresistibly attractive.
Bold and *alluring*, confident and *proactive*.

Cool things stand out, *desired* and *tendered*.
Cool things *get noticed*, shared and *remembered*.

Grab a slice of those feels with our marketing tools.
Go further this season. Get *back to cool*.



WALL WOW

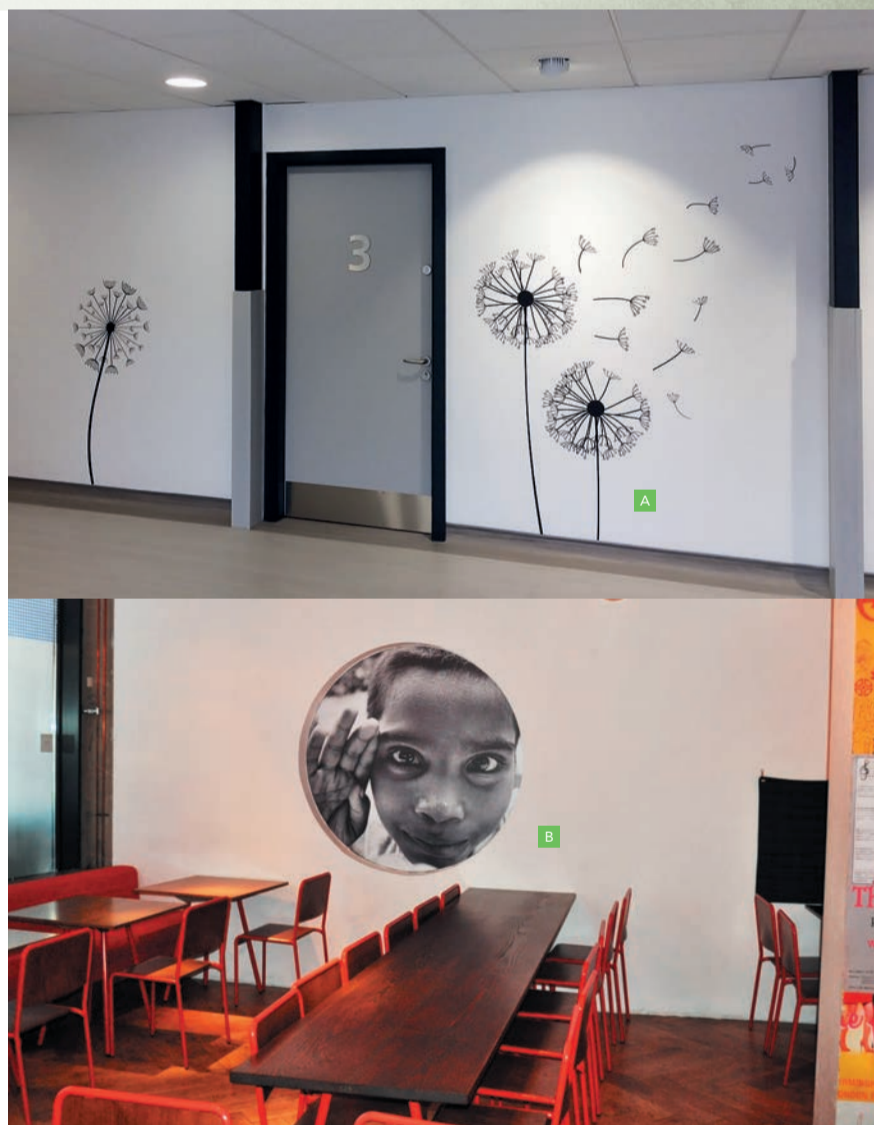
Whip up a little wow factor with your walls.

Use your space to the full with wall vinyls. Evoke emotion, guide the way, or tell your brand story. Every square metre is an opportunity to make an impression.

Cover entire walls with vinyl self-adhesive graphics. Or use cut-out shapes to add detail.

A CUT OUT VINYL
£86.45 per square metre
including delivery (IGWIS)

B ADHESIVE WALL VINYL
£76.95 per square metre
including delivery (IGWIG)



Explore signs at nettl.com/uk/signs

SEO VS PPC ... WHICH IS BETTER?

SEO

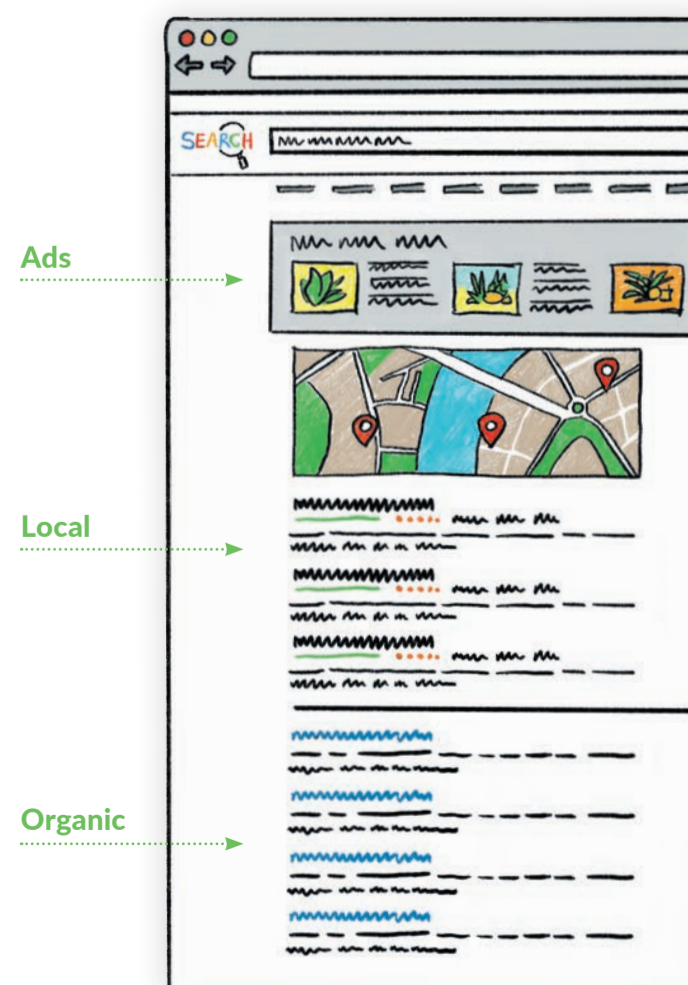
SEO stands for Search Engine Optimisation. It's the business of ranking organically (naturally, on merit) on search engines, for key words and phrases related to your business. Usually, around 10 organic listings appear on the results page.

- ✓ Organic clicks are 'free'
- ✓ SEO efforts yield residual results
- ✓ Organic results attract more clicks

PPC

PPC means Pay Per Click and is a generic term for paid advertising. You can of course pay 'per click' or 'per 1000 impressions' (PPM), but PPC is often used as a catchall for referring to any sort of paid ads. Ads are usually found at the top and bottom of a results page.

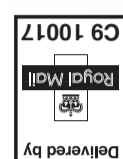
- ✓ Get listed instantly
- ✓ It's easier to get going than SEO
- ✓ A large amount of customer targeting options



call us FREE on
0800 999 8399
or order at
www.nettl.com

DELIVERY INCLUDED

The small print: *Prices shown include delivery to one UK mainland or Northern Ireland address. They exclude VAT and design. Unless stated, prices shown are for standard service. Faster turnaround upgrades are available - ask for a price. Free lift product specifications online. Participating outlets only.



SOCIAL BUTTERFLY

Social gets a lot of attention but it's not just a popularity contest.

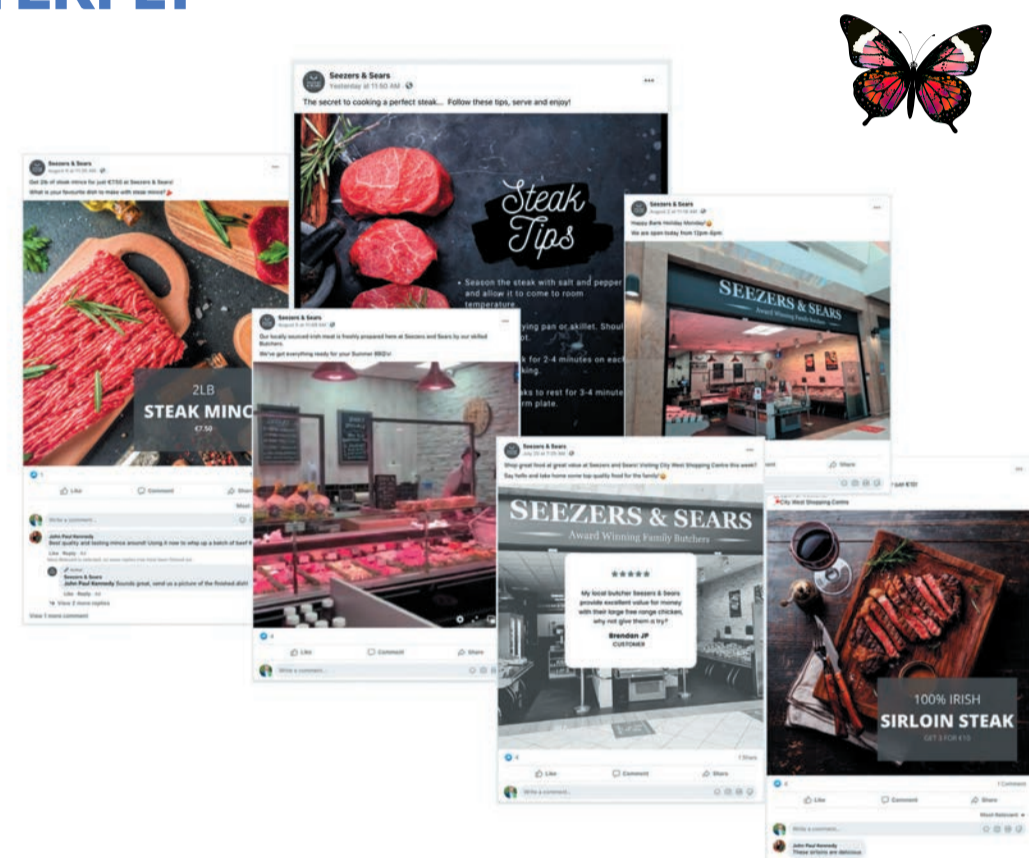
When done right, social media is an incredibly popular way of communicating.

It's a place where prospects often look to start a conversation, ask a question or research what you're about as a business.

Let Nettle help your business build a social media identity that fits your brand and tone of voice. And, crucially, one that engages your audience.

Packages start from just
£179 per month.

Find out more at www.nettl.com/uk/social-media



COMPLETELY FLOORED

Don't. Look. Down. Unless your surface is simply epic. Floor them with your flooring. Every surface is a canvas. All it takes is a little creativity to add some spring to the step.

Rectangles are the lowest price, but it really doesn't cost much more to make a simple shape. Options for high traffic areas and outdoor use available.

C VINYL FLOOR GRAPHICS
from £51.30 per square metre
including delivery (IGWV)



Check out our
Spectacular Spaces Guide
for more inspiration
www.nettl.com/uk/spaces



GET CLICKED

63% of marketers are investing more in search engine marketing*. Why? Because 20 billion searches happen every day. More people are searching and more people are buying online, especially for local services 'near me'.

We offer both SEO and PPC packages to help your site get found online.

SEO is the practice of improving your organic search results over time. PPC is paid advertising. Check opposite for more details. Our packages start from £250 per month.

Wonder how your site is performing?
Get a free, no obligation audit at
www.nettl.com/uk/getaudit

*source: www.linkedin.com/pulse/why-leaders-moving-media-dollars-seo-now-seth-besmeritnik/

SNAPPY SHOW STANDS

Erecting your show stand in under 15 minutes. Now that's cool.

Each of our booths and stands has a lightweight aluminium frame inside, which collapses down into a carry case.

If you're off to an exhibition, book a 'space only' stand and take along a fabric booth. Your stand will be built in a matter of minutes.

A EMBRACE U Sits neatly inside a 3 x 2m space £1122 each FDSBAPFC

INSPIRING ENVIRONMENTS

Heck, we are all products of our environment. "Every person we meet, every new experience or adventure, every book we read, touches and changes us."

Prospects will absorb your show stand. Clients soak up your reception area, meeting or waiting rooms. Your team will vibe off their workspace.



- A PEACOCK MEDIA DISPLAY STAND Add a tablet and connect it to a big screen (TV and tablet not included) £383 each FDSBLCFC
- B TOTEM slimline stand 2.3m x 0.8m £222 each FDSBEOFC
- C CUT-OUT FIGURES 1 x 2m board cut to shape (custom sizes available) 5mm foamcore from £93.10 IGCOFV12 10mm white board from £134.90 IGCOFX12
- D A2 SELFIE FRAMES 5mm foamcore £57.95 for one IGFXSF7
- E HUDDLE BOOTH Stand + graphic from £1122 FDSBEOFC
- F DECKCHAIRS frame + graphic £132 FDSBAPFC
- G KANGAROO STAND 2 x literature baskets included £194 each FDSBAPFC
- H THE ISLAND Outdoor bean bag with a water repellent fabric cover from £187 each FDSBALFC
- I CEILING HANGERS Choose from circular (pictured), square, or triangular designs from £1151 FDSB7
- J PYTHON STAND 2.3m high fabric pop-up stand £279 each FDSBONFC
- K KOLA MAX High density foam cube £214 each FDSB8FC

STRIKING SHOW STANDS

Sometimes it's not just what you say, it's how you look when you're saying it.

Create enormous eye-catching displays... without the eye-watering price tag.

- B RIALTO BRIDGE The Rialto Bridge can be clamped to any Stage 18, Stage 30 or Stage 46 stand with fittings included Stand + graphic from £480 FDSHAMFC
- C HARBOUR Our biggest booth has 4m long wall and 2m J-shaped curve. Combines a room divider with privacy space £1375 each FDSPOOFC
- D STAGE Straight fabric display stands, 2.3m high with lengths of 1.8m, 3m, or 4.6m Stand + graphic from £354 FDSCH7
- E CURVE Gently curved fabric display stands 2.3m high with lengths of 2.5m, 3m, or 5m Stand + graphic from £377 FDSBLOFC
- F SCENE 20 NEW ideal backdrop to look your best during home video calls. 2 x 2m black-back fabric Stand + graphic from £327 each FDSBSCFC



Download a free exhibit & display guide at www.nettl.com/uk/exhibit

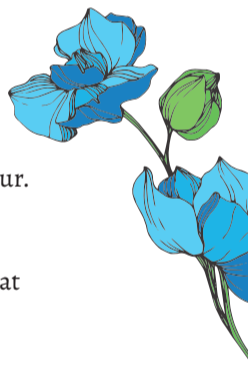


MERCH

Promotional gifts and merchandise don't have to be dour.

Explore a wide range of exciting branded items and giveaways that will make any grateful recipient ooh and aaah with delight.

- A LAPTOP SLEEVES from £14.06 each WMUKNEO7
- B BLUETOOTH EARBUDS from £10.13 each WWWBLUE
- C CERAMIC MUGS from £4.50 each WMUNCERA
- D 4GB USB STICKS from £1.94 each NKALUSB7
- E POWER BANK from £5.36 each WMVIPOWE
- F MOUSE MATS from £4.39 each WMUKMOUS
- G UMBRELLAS from £20.97 each WMUKGOLF
- H CERAMIC TRAVEL MUGS from £11.06 each WMUKCER1
- I LIP BALMS from 65p each WMBALIP7
- J EMBROIDERED CAPS from £13.02 each FCCAPSFS



CAPTIVATING PRINT

You never get a second chance to make a good impression. But you have unlimited opportunities to show someone you care.

Use the power of print to impress in the moment. Thank-you's and handwritten notes add a personal touch that resonates.

- A SCRATCH CARDS Nobody can resist a scratch card. Available in a variety of shapes and sizes, with a single or multiple latex scratch panels 250 from £62.70 SCRBCD17
- B XO BUSINESS CARDS Make a bold first impression with one of these smooth, uncoated 700gsm heavyweights 500 for £161.50 BXC047
- C LUXURY BIO GREETING CARDS Send greetings cards to your customers to show you're thinking of them. A little thank you goes a long way. Our biodegradable laminate is better for the environment 250 from £158.65 GCOLUXAS
- D STICKY NOTES Personalised notes connect on a human level. Available in 5 different sizes; 3x3", 5x3", A8, A7 or A6 50 pads from £249.87 WMPASTIC



FESTIVE GIFTING

It's never too soon to start thinking about your Christmas campaigns and festive marketing.

How do you suppose Santa copes with all the stress? By planning early, of course!

Explore more at www.nettl.com/uk/gifting

- A WALLPLANNERS 250 from £151.05 ZWPAT7
- B CHOCOLATE ADVENT CALENDARS Branded chocolate advent calendars. Includes 24 chocolates 100 for £534.61 NKALADVE
- C SANTA SACKS from £13.57 each WMUKCHR7
- D 14 MONTH CALENDARS 250 from £380 Z14CSSLT
- E CHRISTMAS CARDS Fast & Festive Christmas Cards 100 from £63.65 DICCA50

